

Paris, France, September 1, 2010

Louis Barbier Joins Sodali as Senior Account Manager for France

Louis Barbier has joined Sodali as Senior Account Manager to support the firm's consolidation and expansion in France and manage the assignments awarded in the Region.



Louis Barbier

"I am enthusiastic about joining Sodali. In making this important career decision, I was attracted by their consultative approach to advising companies in dealing strategically with their shareholders. The team is composed of international experts in the solicitation and corporate governance field, and I am convinced we have optimal solutions to serve well French clients in strategic circumstances, prior to a general meeting or during more extraordinary events such as a transaction or an activist situation", said Louis Barbier. Giulio Pediconi, Managing Director of Sodali, stated: "Louis has extensive experience of the corporate governance practices of listed companies and understanding of the voting/tender mechanics in the French market. He joins a team of recognized professionals in Paris, including Aemilia Varfis and Helene Solignac, whom enjoy a longstanding reputation in the French market. Together, they will reinforce Sodali's capabilities to provide senior-level advice to our French clients and help them deal effectively with the concerns and expectations of their global shareholder base".

John Wilcox, Chairman of Sodali, added, "While Sodali is a global company, local expertise and credibility are a hallmark of our firm's strategic approach. Hiring Louis is yet another step of our global plan to bring together an association of word class executives, experienced staff and local experts committed to providing customized services in each market we serve. The combination of expertise and access to institutional decision-makers in the world largest capital markets and knowledge of the mechanics of local jurisdictions is key to achieve our goal of aligning the interests of our French corporate clients and their institutional investors".

Louis is a former account manager at US Proxy Solicitation firm Georgeson, where he has distinguished himself as an accomplished expert in successfully managing numerous AGM/EGM solicitation processes, high profile proxy fights and M&A transactions. He holds a degree from the Rouen School of Management and a Master in Law. He started his career as a financial auditor at PWC in Paris and developed his consulting skills in top-tier strategy houses in London.

About Sodali

Sodali is a global consultancy providing advice, transactional services and corporate governance expertise to companies in Europe, Latin America, Asia and developing markets. It is a member of the GWM Group, with offices and representatives in major financial centers around the world. Sodali's services include: preparation and conduct of shareholder meetings, bondholder campaigns, mergers and acquisitions, capital restructurings, corporate governance consulting, board evaluation and training, research on strategic issues and shareholder outreach programs. Sodali's mission is to help companies anticipate, understand and deal effectively with the expectations of shareholders, institutional investors and the global financial markets.